

Programme VentureLab Open Training October 21 & 22



Thursday, 21/10/2010

- 12:45 – 13:00 Welcome and introduction
- 13:00 – 16:00 Leadership: Realizing your ambitions (Arwin Baauw)
- 13:00 – 16:00 Business Panel presentation by one of the VLT participants

Friday, 22/10/2010 *

- 9:00 – 9:15 Welcome and introduction
- 9:15 – 12:30 CM201 - Market analysis: customer needs (Marjo Nieuwenhuijse)
OR
S102 - International Business (Jos Slijkhuis)
- 12:30 – 13:30 Lunch
- 13:30 – 16:45 O104 - Entrepreneurial Culture to Organizational Culture: Founder's Dilemma (Kumar Nair)
- 16:45 – 17:00 Conclusions & closing remarks

* Participants are free to choose one of the parallel trainings.

Visiting address

Hengelosestraat 525-527 (a.k.a. The Corridor Building; view on [map](#))
7521 AG, Enschede